

U.S. GOVERNMENT PRINTING OFFICE
Chicago, IL 60601-1055

GENERAL TERMS, CONDITIONS, AND SPECIFICATIONS
For the Procurement of

Local marketing Direct Mail Items

as requisitioned from the U.S. Government Printing Office (GPO) by the

Navy Recruiting Command, Millington, TN

Single Award

BID OPENING: Bids shall be publicly opened at 2 p.m. prevailing Chicago, IL time on **April 30, 2009**.

BID SUBMISSION: Facsimile bids are acceptable (see GPO Contract Terms, Pub. 310.2, 06-01. To submit a bid, the contractor must return a signed and completed GPO Bid Form 910 and "Schedule of Prices" included at the end of this specification.

Send bids to U.S. Government Printing Office, Suite 810, 200 N. LaSalle St., Chicago, IL 60601, or **fax bids to 312-886-3163 or 312-886-2057**.

CONTRACT TERM: The term of this contract is for date of award and ending April 30, 2010, plus up to 4 optional 12-month extension period(s) that may be added in accordance with the "Option to Extend the Contract Term" clause in this contract.

Changes are scattered throughout

INFORMATION: Fax requests for previous abstract or new award information on company letterhead (available approx. 2 weeks after bid opening) to GPO Chicago front desk at (312) 886-3163.

For questions about these specifications call Chuck Szopo (312) 353-3916, ext. 13 (No collect calls). Do not call with requests for specifications.

SECTION 1 - GENERAL TERMS AND CONDITIONS

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Pub. 310.2, effective 12/1/87, revised 06-01 available at www.gpo.gov/bidopps/regions/chicago/index.shtml) and GPO Contract Terms, Quality Assurance Through Attributes (GPO Pub. 310.1, effective 5/79, revised 8/02).

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Level: (a) Printing (page related) Attributes-Level 2.
 (b) Finishing (item related) Attributes-Level 2.

Inspection Levels (from ANSI/ASQC Z1.4): (a) Non-destructive Tests--General Inspection Level I; (b) Destructive Tests - Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	O.K. Press Sheets
P-8. Halftone Match (Single and Double Impression)	O.K. Press Sheets
P-9. Solid and Screen Tint Color Match	O.K. Press Sheets
P-10. Process Color Match	O.K. Press Sheets

Special Instructions: In the event that the Government waives inspection of press sheets, the OK'd proofs shall become the specified standard.

DOING BUSINESS WITH THE GPO: Contractors wishing to do business with the GPO are referred to the GPO web site <http://www.gpo.gov/business/index.html>, where one can register as a GPO contractor using the '**GPO Contractor Connection**' link in accordance with the furnished instructions on this page.

NOTE: Prospective as well as existing GPO contractors are to note that, as of 1/1/08, all contractors seeking to do business with the GPO must first complete and thereafter maintain the accuracy of its GPO Contractor Connection registration with the following mandatory taxpayer information boxes: "EIN/TIN #" Employer Identification Number of Taxpayer Identification Number): "Subject to Backup Withholding" (See Form W-9). The GPO will withhold payment of any invoices for work completed by any contractor who fails to provide this tax data in GPO Contractor Connection. Such invoices will be declared ineligible for payment until all requirements for payment, including providing this tax data in GPO Contractor Connection, have been satisfied.

SUBCONTRACTING: The predominant production functions are printing of the envelopes and the marginally punched continuous roll-to-roll items. Any bidder who must subcontract both predominant production functions will be declared not-responsible for award.

PREAWARD SURVEY: In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct a preaward survey or to require other

evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract.

OPTION TO EXTEND THE CONTRACT TERM: The Government has the option to extend the term of this contract for a period of 12 months by written notice to the contractor not later than 30 days before the contract expires. If the Government exercises this option, the extended contract shall be considered to include this clause, except, the total duration of the contract may not exceed 5 years as a result of, and including, any extension(s) added under this clause. Further extension may be negotiated under the "Extension of Contract Term" clause. See also "Economic Price Adjustment" for periodic pricing revision.

EXTENSION OF CONTRACT TERM: At the request of the Government, the term of any contract resulting from this solicitation may be extended for such period of time as may be mutually agreeable to the GPO and the contractor.

POSTAWARD CONFERENCE: At the Government's option, a postaward conference may be held at the contractor's plant. One or more Government representatives will attend. Contractor will be required to provide the on-site meeting area and have representatives available from all areas of production. Security as well as printing (including quality and delivery) requirements and milestones may be discussed. No additional charge will be allowed for this requirement. Additionally, a post-award conference call may be held to include several Government representatives, for the purpose of discussing the specifications of the contract. Specifically, print concerns and form requirements for the lettershop would be addressed. The lettershop that will be receiving the printed forms may be included in the discussion.

ECONOMIC PRICE ADJUSTMENT: The prices set forth in this contract shall be adjusted in accordance with the provisions of this clause, provided that, in no event will prices be revised to exceed the maximum permissible under any law existing as of the date of the contract or as may be hereafter promulgated.

Price adjustment period: For the purpose of this clause, the program years shall comply with the Contract Term clause. There shall be no price adjustment for orders placed during the first program year of this contract.

Price adjustment: The prices shall be adjusted on the basis of the "Consumer Price Index For All Urban Consumers - Commodities Less Food, Seasonally Adjusted," published monthly in the CPI Detailed Report by the Department of Labor, Bureau of Labor Statistics, in the following manner:

- (1) The contract price of orders placed during the adjusted period (excluding reimbursable postage or transportation costs) shall be adjusted by the percentage increase or decrease in the average, seasonally adjusted Consumer Price Index For All Urban Consumers - Commodities Less Food (seasonally adjusted) as follows: An index shall be calculated by averaging the 12 seasonally adjusted months ending 3 months prior to the expiration of the first period of the contract. This average is then compared with the average index for the 12-month period ending 3 months prior to the beginning of the contract, called the base index. The percentage increase or decrease by comparing these two indexes shall be applied to the contractor's invoices for orders placed during the price adjustment period.

- (2) The Government will notify the contractor in writing of the percentage increase or decrease to be applied to any invoices to be submitted for orders subject to price adjustment in accordance with this clause. Such percentage will be determined from the published index as set forth above. The contractor shall apply the percentage increase or decrease against the total price of the invoice less reimbursable postage or transportation costs. Any applicable discounts will be calculated on the basis of the invoice price as adjusted.

If the Government exercises an option, the extended contract shall be considered to include this economic price adjustment clause.

PERFORMANCE RECORDS: Notification of Performance forms will be furnished to the awarded contractor. Information such as the GPO program and print-order numbers and dates mailed/delivered must be filled in by the contractor and sent along with copies of all delivery receipts and post office mailing receipts via telefacsimile to the GPO, (312-886-3163), attn: Chicago GPO front desk, on the day mailing and delivery was completed.

ASSIGNMENT OF JACKETS, PURCHASE AND PRINT ORDERS: A GPO jacket number will be assigned and a purchase order issued to the contractor to cover work performed. The purchase order will be supplemented by an individual "Print Order" for each job placed with the contractor. The print order, when issued, will indicate the quantity to be produced and any other information pertinent to the particular order.

ORDERING: Items to be furnished under the contract shall be ordered by the issuance of print orders by the Government. Orders may be issued under the contract from **date of award through April 30, 2010**. All print orders issued hereunder are subject to the terms and conditions of the contract. The contract shall control in the event of conflict with any print order. A print order shall be "issued" for purposes of the contract, when it is either deposited in the U.S. Postal Service mail or otherwise furnished to the contractor in conformance with the schedule.

REQUIREMENTS: This is a requirements contract for the items and for the period specified herein. Shipment/delivery of items or performance of work shall be made only as authorized by orders issued in accordance with the clause entitled "Ordering". The quantities of items specified herein are estimates only, and are not purchased hereby. Except as may be otherwise provided in this contract, if the Government's requirements for the items set forth herein do not result in orders in the amounts or quantities described as "estimated", it shall not constitute the basis for an equitable price adjustment under this contract. Except as otherwise provided in this contract, the Government shall order from the contractor all the items set forth which are required to be purchased by the Government activity identified on page 1.

The Government shall not be required to purchase from the contractor, requirements in excess of the limit on total orders under this contract.

Orders issued during the effective period of this contract and not completed within that time shall be completed by the contractor within the time specified in the order, and the rights and obligations of the contractor and the Government respecting those orders shall be governed by the terms of this contract to the same extent as if completed during the effective period of this contract.

If shipment/delivery of any quantity of an item covered by the contract is required by reason of urgency prior to the earliest date that shipment/ delivery may be specified under this contract, and if the

contractor will not accept an order providing for the accelerated shipment/delivery, the Government may procure this requirement from another source.

The Government may issue orders which provide for shipment/delivery to or performance at multiple destinations.

Subject to any limitations elsewhere in this contract, the contractor shall furnish to the Government all items set forth herein which are called for by print orders issued in accordance with the "Ordering" clause of this contract.

OPTIONS: Whenever an option is indicated in the specifications, it is the Government's option, not the contractor's, unless it is specifically stated otherwise.

PAYMENT: Submit all billings to: Comptroller, Stop FMCE, Financial Management Services, U.S. Government Printing Office, Washington, D.C. 20401.

SECTION 2 - SPECIFICATIONS

SCOPE: These specifications cover the production of 4 direct mail items (window envelopes, marginally punched continuous roll-to-roll 2-up letters, marginally punched continuous roll-to-roll 2-up self-mailers, and flyers) requiring such operations as copy pickups, download of digital print files, proofs, press sheet inspections, printing in four-color process, varnish or aqueous coating, perforating, scoring, packing, and distribution.

TITLE: Local Marketing Officer and Enlisted Direct Mail Items for the Field.

FREQUENCY OF ORDERS: Approximately 16 print orders per year.

NOTE: While approximately 16 print orders are anticipated yearly, a print order can consist of multiple items with multiple versions of each item. For example: one print order may contain 3 versions of item 1; 1 version of item 2; 4 versions of item 3; and no copies of item 4. No guarantee of the number of items and versions can be made.

See under each item for quantities. See pages 9 – 12 for estimated requirements for each item.

GOVERNMENT TO FURNISH:

Print Order (GPO Form 2511).

Form 905 (R. 3/90) with labeling and marking instructions.

GPO “VERIFICATION OF DELIVERY” form. Contractor **MUST** complete this form and fax to GPO Chicago, Attn: Rudy Fernandez **WITHIN 24 HOURS OF DELIVERY**. Failure to follow this procedure may result in delayed payment after invoicing.

Electronic files (for each item), created on MacPro with system OSX, using InDesign CS3 for page layout and Adobe Photoshop CS3. Files are furnished in Native Format with the following fonts included: Helvetica.suit, ITC Officina Sans.suit, ITC Machine.suit, Russell Square.suit, and Wingdings suit. Files provide for bleeds. Color identification system used: CMYK. Create traps as necessary. **NOTE:** Versions may be upgraded during the term of the contract.

Laser visuals, proofs, and samples for color breaks, mockup, and other specific instructions.

Material handling, labeling, and shipping instructions for the Warminster, PA location.

RIGHTS ON DATA REGARDING FONTS: The fonts provided (see GOVERNMENT TO FURNISH) are the property of the ordering agency and are provided for use on this contract only. Using the furnished fonts on any job other than the one for which the fonts were submitted violates copyright law. All fonts should be eliminated from contractor's archive immediately after completion of the production run.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product(s) in accordance with these specifications.

Identification markings such as register marks, ring folios, rubber stamped jacket numbers, die lines, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried on copy or film, must not print on finished product.

ELECTRONIC PREPRESS: Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to GPO Chicago, Chuck Szopo at 312-353-3916 ext 13.

The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

PROOFS: For specific requirements, see “Proofs” under each individual item.

2 sets of digital color content proofs provided direct to plate is used to produce the final product. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. At contractor's option, a film-based composite blueline may be submitted. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

1 set of digital one-piece composite laminated color proofs on the actual production stock (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi. At contractor's option, a film-based composite laminated color proof on the actual production stock may be submitted provided direct to plate is used to produce the final product. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs will be used for color match on press and must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16” x 3/16” solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

Contractor must not print prior to receipt of an OK to print. A copy of the Print Order and a return air bill must also be furnished with the proofs.

If any contractor's errors are serious enough in the opinion of the GPO to require revised proofs, the revised proofs are to be provided at no expense to the Government. No extra time can be allowed for this reproofing; such operations must be accomplished within the original production schedule allotted in the specifications.

AUTHOR'S ALTERATIONS: Author's alterations consist of all marks made by the author at variance with the original copy as submitted to the contractor, but do not include corrections marked by the editor due to the failure of the contractor to follow copy literally.

Author's alterations will be charged at the regular contract rates for that operation in the "Schedule of Prices."

Charges for making author's alterations will not be honored unless the voucher that is submitted to GPO is supported by all proofs showing author's alterations marks. In order to comply with this requirement, contractor must maintain a copy of all proofs marked by the Department.

The Public Printer reserves the right to decide whether the operations billed and the charges made therefor are proper and just.

PRESS INSPECTION: Press sheets will be inspected at the contractor's plant at start of production for quality conformance. Note: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run. Press sheets must contain control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars must show areas consisting of 3/16 x 3/16" minimum solid color patches; tint patches of 25, 50, and 75%; dot gain scale (such as Brunner, GATF, GRETAG, or RIT); and gray balance patches for process color (if applicable).

Inspection is normally restricted to between 7 am and 7 pm, and cannot be scheduled for weekends or federal holidays. However the Government will make reasonable accommodations to retain the schedule. **All items must be printed on a press with a minimum of 4 printing units.**

Contractor must provide a minimum 72 hours (3 full workdays) notification of press inspections. For example, GPO must be notified prior to noon prevailing Chicago time on Monday for a press inspection to be held on Thursday. Contact GPO Chicago, Chuck Szopo at 312-353-3916 ext 13, to arrange for the press inspection.

STOCK: The specifications of all stock furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 11" dated February 1999 (available at www.gpo.gov/qualitycontrol/paperspecs/index.html).

No mixing of stocks or weights are permitted, and paper furnished for each item shall be of a uniform shade. For specific requirements, see "Stock" under each individual item.

PRINTING: For specific requirements, see "printing" under each individual item.

NOTE: Marginally Punched Continuous Roll-to Roll item **MUST** be printed using UV inks with UV lights used for drying. Heat drying is not acceptable as this can cause paper shrinkage and expansion that results in problems during the laser imaging of the rolls.

Marginally Punched Continuous Roll-to Roll item must be laser compatible using laser compatible paper, inks, and proper drying procedures to run on the following lettershop equipment, and compatible for cutting and inserting:

Forms must be able to be laser imaged, trimmed, folded, and inserted on the indicated equipment.

Lettershop Equipment:

OCE Variostream 7650 Laser

Continuous Roll Bowe 310 Cutter

MBO 749-2-49/4 Folder (right angle folding).
Profold Deluxe Tabber.
Bell & Howell Phillipsburg Mailstar 400 Inserter.

Contractor must follow the proper standard industry guidelines for pre-printing to ensure the final printed materials are laser compatible.

The following estimates for each item are only estimates. No guarantee can be made as to the actual number of print orders; the number of multiple items & multiple versions on each print order that will be placed; or the actual quantities that will be ordered for each item.

ITEM 1 - Window Envelope (3 Versions - General Officer, General Enlisted, and Blind):

Print Orders: It is anticipated that approximately 14 of the 16 print orders to be placed will contain these envelopes. Each order may require 1 to 3 different versions. Specifications apply equally for all versions.

Quantity: Approximately 100,000 to 900,000 or more envelopes per version.

Trim Size: 4-1/8 x 9-1/2".

Construction: Open side, side seams, with fully gummed flap. Diecut window size is 4-3/4 x 1-3/8" to 4-3/4 x 1-1/4" with round corners, positioned 7/8" from the left and 5/8" from bottom; cellophane or poly insert with reflectibility in accordance with U.S. Postal requirements for readability by automated validation equipment (MERLIN). Envelope converting is required.

Number of pages: One sheet printing one side only (prior to converting).

Stock: White No. 2 Sterling Ultra Text, Gloss-Finish, Basis Weight: 80 lbs. per 500 sheets, 25 x 38".
NOTE: No Substitute Stock is Allowed.

Printing: Type, logo, and small collaged illustrations in 4-color process. Flood coat the entire printed surface (except flap adhering area) with a clear gloss non-yellowing varnish or aqueous coating (at contractor's option). Print 5/0 flat and convert into finished envelope.

Ink: 4-Color Process plus Varnish or Aqueous Coating.

Margins: No bleeds; adequate gripper.

Proofs: 2 sets of digital color content proofs and 1 set of digital one-piece composite laminated color proofs

ITEM 2 – Marginally Punched Continuous Roll-to Roll 2-Up Letters (General Officer and General Enlisted Versions):

Print Orders: It is anticipated that approximately 9 of the 16 print orders to be placed will contain these letters. Approximately 7 of the print orders each will require 2-4 different versions. Specifications apply

equally for all versions.

Quantity: Approximately 52,000 to 300,000 2-up marginally punched continuous roll-to-roll letters per version plus approximately 2,500 2-up horizontally perforated (horizontally) and fanfolded letters per version.

Trim Size (overall 2-up size): 18 x 14" including marginal pinholes.

Number of pages: One sheet printing front and back.

Stock: White No. 2 Sterling Ultra Web Cover, Matte-Finish, Basis Weight: 114 lbs per 500 sheets, 20 x 26) – 7 points thickness in accordance with USPS requirements for return cards and must be ink jet and laser image compatible. **NOTE: No Substitute Stock is Allowed.**

Printing: Type and illustrations in 4-color process on front; business reply mail in black only on back (4/1 - head to head).

Ink: 4-Color Process (UV inks and drying is required).

Form Set-Up/Margins: Form should unwind with laser side on top, head first / top feed off roll (top being what would naturally be considered the top if reading the "code" side of the form which is the laser side with the "code" side facing to the outside of the roll). Pin-feed area must be 1/2" on left and right sides of roll. Individual letters bleed 3 sides at bottom on the front. 2-up form with 1/4" gutter vertically between letters will bleed 1/8" into pinholes and image on letters will trap 1/8" within gutter. Contractor must make sure that ink (1/8" bleed) does not interfere with pinholes (hanging chad will interfere with continuous laser operation). 1/12" trim will be taken off head and foot of 2-up forms in lettershop operation. The finished size of individual letters will be 8.375 x 13.883".

Perforation: Apply a partial 5" horizontal and 3-1/2" intersecting vertical perforation around top and side of business reply card printing in the lower left corner of each individual letter. The detached business reply cards measure 5 x 3-1/2". Perforations must be tied sufficiently to ensure that BRC will not come apart during excessive handling. Perforations must be compatible with cut-sheet laser printing and strong enough to withstand a fold on the perforation going through U.S. Postal Service processing.

Proofs: 2 sets of digital color content proofs, must be 2-up full size (18 x 14") with perforations and pinholes locations displayed and 1 set of digital one-piece composite laminated color proofs

NOTE: DO NOT PERFORATE ANY 2-UP FORMS AT MARGINAL PINHOLES ON LEFT OR RIGHT.

APPLY A HORIZONTAL TEARLINE PERFORATION EVERY 14" BETWEEN 2-UP FORMS FOR APPROXIMATELY 2,500 TOTAL FORMS AND FANFOLD THESE FORMS FOR CARTON PACKING. Burst tensile strength should be between 10 to 14 lb. Tensile strength after being folded. Perforation must be tied in 1/8" on both edges so there is no tearing during duplex laser operation.

DO NOT PERFORATE OR FANFOLD (EVERY 14") THE BALANCE 2-UP ROLL-TO-ROLL FORMS. FOLLOW THE SPECIFIED QUANTITY AS STATED ON THE INDIVIDUAL PRINT ORDER. See below for Roll to Roll specifications with the head of 2-up forms off roll first.

ITEM 3 – Marginally Punched Continuous Roll-to Roll 2-Up Self-Mailers (General Officer and General Enlisted Versions):

Print Orders: It is anticipated that approximately 12 of the 16 print orders to be placed will contain these mailers. Approximately 8 print orders each will require 2-4 different versions and 2 orders will require 5-9 different versions. Specifications apply equally for all versions.

Quantity: Approximately 56,000 to 500,000 marginally punched continuous roll-to-roll 2-up self-mailers per version plus approximately 2 butt rolls of 3,000 each equals 6,000 self-mailers per version.

Trim Size (overall 2-up size): 18 x 14" including marginal pinholes.

Number of pages: One sheet printing front and back.

Stock: White No. 2 Sterling Ultra Web Cover, Matte-Finish, Basis Weight: 114 lbs per 500 sheets, 20 x 26) – 7 points thickness in accordance with USPS requirements for return cards and must be ink jet and laser image compatible. **NOTE: No Substitute Stock is Allowed.**

Printing: Type, grids, illustrations, and business reply mail on front and back (head to foot - follow visual) in 4-color process (4/4). Heavy ink coverage on face.

Ink: 4-Color Process (**UV inks and drying is required**).

Form Set-Up/Margins: Form should unwind with laser side on top, head first / top feed off roll (top being what would naturally be considered the top if reading the "code" side of the form which is the laser side with the "code" side facing to the outside of the roll). Pin-feed area must be 1/2" on left and right sides of roll. Individual self-mailers bleed 4 sides on front and back. 2-up form with 1/4" gutter vertically between self-mailers will bleed 1/8" into pinholes and image on self-mailers will trap 1/8" within gutter. Contractor must make sure that ink (1/8" bleed) does not interfere with pinholes (hanging chad will interfere with continuous laser operation). 1/12" trim will be taken off head and foot of 2-up forms in lettershop operation. The finished size of individual self-mailers will be 8.375 x 13.883".

Perforation: Apply a partial 5" horizontal and 3-1/2" intersecting vertical perforation around top and side of business reply card printing in the upper left corner of each individual self-mailer. The detached business reply cards measure 5 x 3-1/2". Perforations must be tied sufficiently to ensure that BRC will not come apart during excessive handling. Perforations must be compatible with cut-sheet laser printing and strong enough to withstand a fold on the perforation going through U.S. Postal Service processing.

Scoring: Apply one full horizontal die score in 1 place approximately 5-1/8" from the top on each individual self-mailer. The embossed ridge that results from the score should be on the "code" side of the self-mailer. Additionally, apply 1 partial approximately 3-1/2" horizontal die score that begins where the partial horizontal BRC perforation ends on each self-mailer. **NOTE: The depth of score must be sufficient to allow an even fold, but form should not split, separate, or become weak on the score after folding.**

Proofs: 2 sets of digital color content proofs, must be 2-up full size (18 x 14") with perforations, score line, and pinholes locations displayed and 1 set of digital one-piece composite laminated color proofs

NOTE: DO NOT PERFORATE ANY 2-UP FORMS AT MARGINAL PINHOLES ON LEFT OR

RIGHT.

DO NOT PERFORATE OR FANFOLD (EVERY 14") THE 2-UP ROLL-TO-ROLL FORMS. FOLLOW THE SPECIFIED QUANTITY AS STATED ON THE INDIVIDUAL PRINT ORDER. See below for Roll to Roll specifications with the head of 2-up forms off roll first.

Roll to Roll Specifications for receipt of preprinted 2-up marginally punched continuous roll-to-roll forms:

1. Can accept 3" and 5" diameter cores (prefer 5" cores) – 1/2" core thickness.
2. Can accept up to 50" diameter rolls. Must be delivered in Rolling position. 40" diameter rolls to be delivered as specified in number 3 below. Do not supply anything less than 40".
3. Rolls are required to be secured to the skid. Must have a piece of cardboard between skid and first roll. We use a roll turner to put rolls in rolling position. This prevents rolls from being scuffed by the skid.
4. Proper sheet length is required on all forms. Long or short sheet length caused forms to jump off the tractor teeth in the OCE Printer.
5. All breaks are required to be clearly identified on each roll. We require a "red" flag (indicating "stop" to mark the start of a bad section and a "green" flag (indicating "go") at the end of the bad section to start using the roll at this point. Also, a "red" flag is required at the core area to designate end of good product. NOTE: There should not be excessive "flagging"; 1 in 5 rolls with flags are within acceptable industry standards (this does not include the flag at the core).
6. All rolls are required to be marked with quantity and roll number on sides of rolls near the core. Do not use crayon marker to mark the rolls; the wax from the crayon melts in the printer causing voids to print in the imaged areas.
7. All rolls are required to be received with a chuck in the core. This prevents the roll core from being crushed.
8. Rolls should have no stepping and/or coning.

ITEM 4 – Flyers (MOFD, GOF, MOFM, MOFN Versions):

Print Orders: It is anticipated that approximately 2 of the 16 print orders to be placed will contain these flyers. Each order may require 1 to 4 different versions. Specifications apply equally for all versions.

Quantity: Approximately 10,000 or more per version.

Trim Size: 8-1/2 x 11".

Number of pages: Face only printing one side.

Stock: White Cougar Opaque Smooth Finish 100lb. Text Grain Long. Must be laser compatible.

Printing: Type, logo, and small collaged illustrations in 4-color process. Print 4/0.

Ink: 4-Color Process.

Margins: Bleeds.

Proofs: 2 sets of digital color content proofs and 1 set of digital one-piece composite laminated color proofs

PACKAGING, LABELING AND MARKING:

Noncompliance with the packing and marking instructions will be cause for the Government to take corrective action in accordance with GPO Pub. 310.2. Label in accordance with GPO Contract Terms.

Box envelopes in standard units. Pack in shipping containers not to exceed 50 lbs. when fully packed. Use only new corrugated or solid fiberboard containers with minimum bursting strength of 275 p.s.i. **Do not mix envelope versions (per print order) in any one container. Label each shipping container with the customer name, title, code, quantity within, and date produced.**

See above roll-to-roll specifications for packing considerations for Marginally Punched Continuous 2-Up Roll-to-Roll Forms. Do not mix versions per print order.

Pack the perforated (horizontal tearline) and fanfolded continuous forms in shipping containers not to exceed 50 lbs. when fully packed. Use only new corrugated or solid fiberboard containers with minimum bursting strength of 275 p.s.i. **Do not mix the different versions per print order in any one container. Label each shipping container with the customer name, title, code, and quantity within, and date produced.**

Pack flyers flat in standard cartons. NO shrink-film wrapping per carton.

PALLETIZING: Contractor will be required to furnish pallets, for bulk shipments, in shipping containers, when the containers fill two or more layers on the pallet. Palletize in accordance with GPO Pub. 310.2. Materials should be shipped in individual cartons, not bulk skids. Gaylords are accepted. Material on the pallet should not be higher than 60". Pallets must be banded or polywrapped.

TRANSCONTINENTAL DIRECT FREIGHT GUIDELINES: MATERIAL LABELING & SHIPPING REQUIREMENTS

Receiving hours are from 8:00 AM to 3:30 PM, Monday through Friday. Special arrangements can be made with one to two days prior notice, and may require some overtime consideration.

Shipping Address:

Transcontinental Direct
375 Jacksonville Road
Warminster, PA 18974-1534
(215) 672-6900 x-8231

Individual Carton Specifications:

Materials should be shipped in individual cartons weighing no more than 50 lbs. each. Each container must be clearly labeled with the following-

Customer Name: Navy Recruiting Command
Component Description: (Fulfillment item name)
Component Code: (RAD Number)
Quantity:
Date Produced: (optional)

A packing slip must accompany each shipment and should include the following:

Component (include a brief description): (Fulfillment item name)
Quantity Per Carton:
Total Carton Count:
Total Quantity:

Please note, a standard bill of lading cannot be substituted for a packing list since it does not provide sufficient information to allow Transcontinental Direct to properly account for our material. In order to protect their customer's rights as well as our own, Transcontinental Direct reserves the option to refuse shipments that do not comply with these specifications.

Pallet/Skid Specifications-

Transcontinental's warehouse racking is designed to accommodate the following pallet/skid dimensions, which are the most commonly accepted in the industry. Any deviation from these specifications may prevent them from receiving and/or storing a shipment:

- *Each pallet must be 40" wide by 48" long, with a 4" fork opening
- *Material on the pallet should not be higher than 60"
- *Skids must be banded or polywrapped
- *Materials should be shipped in individual cartons, not bulk skids.

DISTRIBUTION (F.O.B. DESTINATION):

Contractor must pickup furnished materials for each print order from the Millington, TN location as specified below.

DELIVER VIA TRACEABLE MEANS (ALL FREIGHT CHARGES MUST BE INCLUDED IN BID) TO THE FOLLOWING DESTINATIONS:

Navy Recruiting Command

Attn: Marcia Coxon (901-874-9424)

5722 Integrity Drive, Bldg. 784

Millington, TN 38054 10 copies of each print order item / version including tearline perforated and fanfolded continuous 2-up items. Deliver 1 Dylux or Equal and 1 Color PROOF - each print order item / version – to this address. Return all furnished material and films per print order (if made) under a separate cover.

Below Address may change

Campbell-Ewald

Attn: Lisa Hancock (586-558-4116)

30400 Van Dyke Avenue

Warren, MI 48093-2316.....Deliver 1 Dylux only - each print order item / version – to this address.

**Government Printing Office
Printing Procurement - Stop PPSQ**

**Quality Assurance Section, Rm. C848
732 North Capitol St., NW
Washington, DC 20401.**

**Attn: QATAP samples..... 50 QATAP copies of each print order item / version including
tearline perforated and fanfolded continuous 2-up items.**

**Transcontinental Direct
(215-672-6900)**

375 Jacksonville Road

**Warminster, PA 18974-1534 ... Balance copies (bulk) of each print order item / version including
the specified small quantity of perforated and fanfolded
continuous 2-up items packed in cartons. Receiving hours are
from 8:00 AM to 3:30 PM, Monday through Friday. Contractor
must call Transcontinental 24 to 48 hours prior to delivery so that
arrangements can be made.**

RECEIPTS: Within 24 hours of shipments, contractor must fax copies of the shipping receipts (with tracking information specified) and a copy of print order to Marcia Coxon @ fax number 901-874-9398.

GPO SAMPLES: Ship 2 copies of each order and a copy of the print order (marked Term Contract Production Samples) to: U.S. Government Printing Office, 200 N. LaSalle St., Suite 810, Chicago, IL 60601, Attn: Compliance Officer. These samples are to be shipped at the same time as the scheduled shipment/delivery and cannot be deducted from the total quantity ordered. No additional charge will be allowed for these samples.

RECEIPTS FOR DELIVERY: Contractor must furnish their own receipts for delivery. These receipts must include the GPO jacket, program, and print order numbers; total quantity delivered, number of cartons, and quantity per carton; date delivery made; and signature of the Government agent accepting delivery. The original copy of these receipts or other acceptable proof must accompany the contractor's billing for payment.

QUALITY ASSURANCE RANDOM COPIES: The contractor will be required to submit random quality assurance copies to GPO for inspection and testing for compliance to the product specifications (see above under **Distribution**). The following sampling plan is to be employed for selecting the samples:

1. Divide the entire lot for each print order item / version in 50 sublots.
2. Select one copy from each subplot. Do not choose copies from the same general area in each subplot.
3. Sign and date the selection certificate and include in packages with the random copies and a copy of these specifications.

The cost of these random copies including shipping must be included in your total bid price, and proof of delivery must be submitted with your invoice.

SCHEDULE: Adherence to this schedule must be maintained. Contractor must not start production of any job prior to receipt of the individual print order (GPO Form 2511).

No definite dates can be predetermined for placement of print orders. Contractor will be notified by telephone when furnished material is available for pickup and print files are available for electronic Wamnet transmission.

All pickups and deliveries must be made Monday through Friday, exclusive of Federal Holidays, before 3:30 p.m. local prevailing time.

Furnished material must be picked up from the specified Millington, TN location.

The following schedule begins the workday after notification of availability of print order and furnished material for pickup.

All required Proofs must be delivered to each location within 3 workdays. Clearly mark package with the jacket numbers and the word **“PROOFS.”**

Proofs will be **withheld not more than 2 workdays from receipt** by the Government to call to contractor for pickup. The contractor will be responsible for arranging for all proof pickups.

Revised proofs, if ordered, must be furnished **within 3 workdays** from availability of marked up proofs.

2nd Revised proofs, if ordered, will be **withheld not more than 2 workdays from receipt** by the Government to call to contractor for pickup. The contractor will be responsible for arranging for all proof pickups.

NOTE: No additional time will be allowed in the schedule for revised proofs required due to printer's errors. When author's alterations are made, the schedule will be extended the actual number of workdays up to a maximum of 3 workdays contractor is allowed to produce and deliver the revised proofs plus the actual Government hold time. That is, if the revised proofs are furnished within 2 workdays, the schedule will be extended the 2 days, not 3. Grace days are NOT allowed for revised proofs or author's alterations. Schedule will just be extended the actual proof production time (within the parameters specified) and the actual Government hold time.

Print Orders up to 3,000,000 total copies (includes combined items / version) must be delivered complete within **15 workdays** after notification of an OK to Print or OK to Print with corrections. Each 2-up form is considered 1 copy.

For print orders **over 3,000,000 total copies**, contractor will be allowed **one additional workday for each additional 200,000 copies**.

Press Inspection Notification must be given to the Government Printing Office (312-353-3916) at least 3 workdays in advance of going to press. This 3 workday notification cannot be accepted until proofs are OK'd. See "PRESS INSPECTIONS" earlier in these specifications.

For example, if material is made available for pickup on Friday May 1, 2009 (up to 3,000,000 total copies), proofs must be received by Agency on or before Wednesday, May 6, 2009. The Agency will hold proofs 2 workdays. OK to print (no corrections needed) is received on Friday, May 8, 2009. May 25, 2009 is a Government holiday. Complete production and delivery to all destinations must be made by Monday, June 1, 2009.

SECTION 3 - DETERMINATION OF AWARD

The Government will determine the lowest bid by applying the prices quoted in the "Schedule of Prices" to the following units of production which are the estimated requirements to produce one (1) year's production under this contract. These units do not constitute, nor are they to be construed as, a guarantee of the volume of work which may be ordered for a like period.

The following item designations correspond to those listed in the "Schedule of Prices".

- | | | |
|------|---------|-------|
| I. | (A) (1) | 20 |
| | (2) | 100 |
| | (3) | 2,905 |
| | (4) | 4,600 |
| | (B) (1) | 22 |
| | (2) | 510 |
| | (3) | 2,125 |
| | (4) | 908 |
| | (C) (1) | 43 |
| | (2) | 424 |
| | (3) | 6,287 |
| | (4) | 908 |
| | (D) (1) | 4 |
| | (2) | 40 |
| | (3) | XXXX |
| | (4) | XXXX |
| II. | (A) (1) | 5 |
| | (2) | 5 |
| | (B) (1) | 5 |
| | (2) | 5 |
| | (C) (1) | 10 |
| | (2) | 10 |
| | (D) (1) | 2 |
| | (2) | 2 |
| III. | (A) (1) | 4 |
| | (2) | 4 |
| | (B) (1) | 4 |
| | (2) | 4 |
| | (C) (1) | 2 |
| | (2) | 2 |

SECTION 4 - SCHEDULE OF PRICES

Bidder must make an entry in each of the spaces provided. Bids offered are f.o.b. destination as stipulated in these specifications. Bids submitted with any obliteration, revision, or alteration of the order and manner of submitting bids, may be declared nonresponsive.

An entry of NC (No Charge) shall be entered if bidder intends to furnish individual items at no charge to the Government.

Bids submitted with NB (No Bid) or blank spaces for an item may be declared nonresponsive.

The Contracting Officer reserves the right to reject any offer that contains prices for individual items of production (whether or not such items are included in the Determination of Award) that are inconsistent or unrealistic in regard to other prices in the same offer or to GPO prices for the same operation if such action would be in the best interest of the Government.

All vouchers submitted to the GPO shall be based on the most economical method of production.

Bids for each item must include the cost of all required materials and operations in accordance with these specifications.

Prices must be submitted for the entire term of the contract and bids qualified for a lesser period will not be considered.

Fractional parts of 1,000 will be prorated at the per 1,000 rate.

The contractor is cautioned not to perform any operation(s) or produce any product(s) for which a price has not been offered under the contract. Further, the contractor is not to accept print orders which are outside the scope of the contract. Any changes made to the print order MUST be confirmed in writing by the Contracting Officer, Chicago GPO. If such orders are placed by the agency, and no Modification is received from the Chicago GPO, the contractor is to notify GPO Chicago immediately. Failure to do so may result in nonpayment.

(COMPLETE AND SUBMIT THIS PAGE WITH YOUR BID)

_____ (Initials)

I. COMPLETE PRODUCT: - except for II. "ADDITIONAL PROOFS," and III. "ADDITIONAL CHARGED": Prices quoted shall include the cost of all required materials (including paper), proofs except additional proofs ordered because of author's alterations, and operations necessary for the complete production and distribution of the items listed in accordance with these specifications.

Only one "MAKEREADY AND/OR SETUP" charge will be allowed per item version regardless of the number of copies run.

The cost for the perforated (horizontal) and fanfolded continuous items for carton packing must be included in the roll-to-roll prices below.

Prices are broken down by quantity groupings, Up to 100,000 Copies; 100,001 Up to 300,000 Copies; and 300,001 Up to 900,000 Copies.

As indicated on the first page of Section 4, regarding quantity, fractional parts of 1,000 will be prorated at the per 1,000 rate.

	ANY QUANTITY ORDERED	UP TO 100,000 COPIES	100,001 COPIES UP TO 300,000 COPIES	300,001 COPIES UP TO 900,000 COPIES
	MAKEREADY AND/OR SETUP (1)	RUNNING PER 1,000 COPIES (2)	RUNNING PER 1,000 COPIES (3)	RUNNING PER 1,000 COPIES (4)
A.				
Item 1:				
Window Envelope per version ...	\$_____	\$_____	\$_____	\$_____
B.				
Item 2:				
Marginally Punched				
Continuous Roll-to-Roll				
2-Up Letters per version ...	\$_____	\$_____	\$_____	\$_____
C.				
Item 3:				
Marginally Punched				
Continuous Roll-to-Roll				
2-Up Self-Mailers per version ...	\$_____	\$_____	\$_____	\$_____
D.				
Item 4:				
Flyers per version.....	\$_____	\$_____	XXXXXXXX	XXXXXXXX

(COMPLETE AND SUBMIT THIS PAGE WITH YOUR BID)

_____ (Initials)

II. ADDITIONAL PROOFS ORDERED BECAUSE OF AUTHOR'S ALTERATIONS: The prices quoted are for additional proofs required ONLY because of author's alterations made at the proof stage. All charges for initial proofs and reproofs because of printer's errors must be included in the contractor's bid prices.

	DYLUX OR EQUAL PAGE PROOF (1)	COLOR PROOF (2)
A.		
Item 1:		
Proofs For Window Envelopes..... per version	\$ _____	\$ _____
B.		
Item 2:		
Proofs For Marginally Punched Continuous Roll-to Roll 2-Up Lettersper version	\$ _____	\$ _____
C.		
Item 3:		
Proofs For Marginally Punched Continuous Roll-to Roll 2-Up Self-Mailersper version	\$ _____	\$ _____
D.		
Item 4:		
Proofs For Flyersper version	\$ _____	\$ _____

III. ADDITIONAL CHARGES ALLOWED BECAUSE OF AUTHOR'S ALTERATIONS: The prices quoted are for additional charges allowed ONLY because of author's alterations made at the proof stage and must be all inclusive for the cost of all materials and services in this category.

A.	
1. Color correction, retouching, and image manipulation of digitized files for Window Envelope per side, per version	\$ _____
2. Typesetting or reformatting of digitized files for Window Envelope per side, per version	\$ _____
B.	
1. Color correction, retouching, and image manipulation of digitized files for Marginally Punched Continuous Roll-to Roll 2-Up items per side, per version	\$ _____
2. Typesetting or reformatting of digitized files for Marginally Punched Continuous Roll-to Roll 2-Up itemsper side, per version	\$ _____

(Initials)

(COMPLETE AND SUBMIT THIS PAGE WITH YOUR BID)

C.

1. Color correction, retouching, and image manipulation
of digitized files for the Flyers per side, per version \$_____
2. Typesetting or reformatting of digitized files
for the Flyers per side, per version \$_____

BIDDER'S NAME AND SIGNATURE: Fill out and return all pages in "Section 4.- Schedule of Prices," initialing or signing each in the space provided and return attached to a completed and signed GPO Form 910, "Bid." *Do not enter bid prices on GPO Form 910. Bids must be submitted for the entire term of the contract, including the base period and the option periods.*

Bids should be faxed to 312-886-3163 or submitted in a sealed envelope identified on the outside with the Program number and bid opening date and time. For this solicitation, submit bids to: **U.S. Government Printing Office 200 N. LaSalle St., Suite 810, Chicago, IL 60601-1055 or fax to 312.886.3163.** BIDS MUST BE SUBMITTED TO ARRIVE AT THE ABOVE SPECIFIED OFFICE NOT LATER THAN THE EXACT DATE AND TIME SET FOR OPENING OF BIDS.

Bidder _____

(Street Address)

(City and State)

By _____

(Signature and title of person authorized to sign this bid)

(DATE)

(Person to be contacted)

(Telephone Number)

(Fax Number)

GPO Contractor's Code No. _____

(COMPLETE AND SUBMIT THIS PAGE WITH YOUR BID)

GPO Form 910
(R 8-01) P.57021-4
Part 1
ORIGINAL

U.S. GOVERNMENT PRINTING OFFICE
Printing Procurement Department

BID

All bids are subject to GPO Publication 310.2, Contract Terms (Rev. 6-01) which is incorporated by reference, and the representations and certifications on the reverse of part one of this GPO Form 910.

Shipment(s) will be made from: City _____, State _____

(The city(ies) indicated above will be used for evaluation of transportation charges when shipment f.o.b. contractor's city is specified. If no shipping point is indicated above, it will be deemed that the bidder has selected the city and state shown below in the address block and the bid will be evaluated and the contract awarded on that basis. If shipment is not made from evaluation point, contractor will be responsible for any additional shipping costs incurred.)

PROGRAM NO. _____ (BIDDER TO ATTACH SCHEDULE OF PRICES TO THIS BID FORM)

or

JACKET NO. _____

BID _____

Additional _____ Rate _____

Discounts are offered for prompt payment as follows: _____ percent, _____ calendar days.
See Provision 12 "Discounts" in GPO Contract Terms (Pub. 310.2).

Bidder hereby acknowledges amendment(s) number(ed) _____

In compliance with the above, the undersigned agrees, if this bid is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated point(s), in exact accordance with specifications.

Notice: Failure to provide a 60 day bid acceptance period may result in expiration of your bid prior to award.

COMPANY SUBMITTING BID

PERSON AUTHORIZED TO BID

Company _____ Name _____

Address _____ Title _____

City _____ State _____ Zip _____ Signature _____

GPO Contractor Code (if known) _____ Date _____

Telephone Number _____ Facsimile Number _____

Contracting Officer Review _____ Date _____ Certifier _____ Date _____
(Initials) (Initials)

Representations and Certifications

Exception to the certifications may render your bid nonresponsive. Submission of your bid without statement of exception shall constitute certification of the six items.

REPRESENTATIONS.

R-1. Small business. By submission of a bid, the bidder represents that the bidder is a small business concern, unless the bid contains an affirmative representation that the bidder is not a small business concern.

R-2. Small Disadvantaged Business Concern. By submission of a bid, the bidder represents that the bidder is not a small disadvantaged business concern, unless the bid itself contains an affirmative representation that the bidder is a small disadvantaged business concern.

R-3. Women-Owned Small Business Concern. By submission of a bid, the bidder represents that the bidder is not a women-owned small business concern, unless the bid itself contains an affirmative representation that the bidder is a women-owned small business concern.

CERTIFICATIONS.

C-1. Covenant Against Contingent Fees. Submission of a bid without statement of exception shall constitute certification.

(a) The contractor warrants that no person or agency has been employed or retained to solicit or obtain a contract upon an agreement or understanding for a contingent fee, except a bona fide employee or agency. For breach or violation of this warranty, the Government shall have the right to annul the contract without liability or, in its discretion, to deduct from the contract price or consideration or otherwise recover, the full amount of the contingent fee.

(b) "Bona fide agency" means an established commercial or selling agency, maintained by a contractor for the purpose of securing business, that neither exerts nor proposes to exert improper influence to solicit or obtain Government contracts nor holds itself out as being able to obtain any Government contract or contracts through improper influence.

"Bona fide employee" means a person, employed by a contractor and subject to the contractor's supervision and control as to time, place, and manner of performance, who neither exerts nor proposes to exert improper influence to solicit or obtain Government contracts nor holds out as being able to obtain any Government contract or contracts through improper influence.

"Contingent fee" means any commission, percentage, brokerage, or other fee that is contingent upon the success that a person or concern has in securing a Government contract.

"Improper influence" means any influence that induces or tends to induce a Government employee or officer to give consideration or to act regarding a Government contract on any basis other than the merits of the matter.

C-2. Buy American Certification. Except as may be listed with the bid itself, the bidder certifies with the submission of a bid that each end product is a domestic end product (as defined in clause 37 "Buy American Act" in Contract Clauses), and that components of unknown origin have been considered to have been mined, produced, or manufactured outside the United States. Any exception listed with the bid itself must list both the excluded end products and the country of origin of each.

C-3. Clean Air and Water. Submission of a bid without statement of exception shall constitute certification.

(Applicable if the bid or offer exceeds \$100,000 or the Contracting Officer has determined that orders under an indefinite quantity contract in any year will exceed \$100,000, or a facility to be used has been the subject of a conviction under the Clean Air Act (42 U.S.C. 7413 (C) (1)) or the Federal Water Pollution Control Act (33 U.S.C. 1319(c)) and is listed by EPA, or is not otherwise exempt.)

(a) Any facility to be utilized in the performance of the proposed contract has not been listed on the Environmental Protection Agency List of Violating Facilities.

(b) The Contracting Officer will be promptly notified, prior to award, of the receipt of any communication from the Director, Office of Federal Activities, Environmental Protection Agency, indicating that any facility which he/she proposes to use for the performance of the contract is under consideration to be listed on the EPA List of Violating Facilities.

(c) Bidder will include substantially this certification, including this paragraph (c), in every nonexempt subcontract.

C-4. Certificate of Independent Price Determination. Submission of a bid without statement of exception shall constitute certification.

(a) The offeror certifies that:

(1) The prices in the offer have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other offeror or competitor relating to (i) those prices; (ii) the intention to submit an offer; or (iii) the methods or factors used to calculate the prices offered.

(2) The prices in the offer have not been and will not be knowingly disclosed by the offeror, directly or indirectly, to any other offeror or competitor before bid opening (in the case of a sealed bid solicitation) or contract award (in the case of a negotiated solicitation) unless otherwise required by law; and

(3) No attempt has been made or will be made by the offeror to induce any other concern to submit or not to submit an offer for the purpose of restricting competition.

(b) Each signature on the offer is considered to be a certification by the signatory that the signatory—

(1) Is the person in the offeror's organization responsible for determining the prices being offered in the bid or proposal, and that the signatory has not participated and will not participate in any action contrary to subparagraphs (a) (1) through (a) (3) of this provision; or

(2)(i) Has been authorized, in writing, to act as agent for the following principals in certifying that those principals have not participated, and will not participate in any action contrary to subparagraphs (a) (1) through (a) (3) of this provision [insert full name of person(s) in the offeror's organization responsible for determining the prices offered in the bid or proposal, and the title of his or her position in the offeror's organization];

(ii) As an authorized agent, does certify that the principals named in subdivision

(b)(2)(i) of this provision have not participated, and will not participate, in any action contrary to subparagraphs (a)(1) through (a)(3) of this provision; and

(iii) As an agent, has not personally participated, and will not participate, in any action contrary to subparagraphs (a)(1) through (a)(3) of this provision.

(c) If the offeror deletes or modifies subparagraph (a)(2) of this provision, the offeror must furnish with its offer a signed statement setting forth in detail the circumstances of the disclosure.

C-5. Certification Regarding Debarment, Suspension, Proposed Debarment, and other Responsibility Matters (Jan. 1999). By submission of a bid—

(a)(1) The offeror certifies, to the best of its knowledge and belief, that—

(i) The offeror and/or any of its principals—

(A) Are not presently debarred, suspended, proposed for debarment, or declared ineligible for the award of contracts by any Federal agency;

(B) Have not, within a 3-year period preceding this offer, been convicted of or had a civil judgment rendered against them for: commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, state, or local) contract or subcontract; violation of Federal or state antitrust statutes relating to the submission of offers; or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, tax evasion, or receiving stolen property; and

(C) Are not presently indicted for, or otherwise criminally or civilly charged by a governmental entity with commission of any of the offenses enumerated in subdivision (a)(1)(i)(B) of this provision.

(ii) The offeror has not, within a three-year period preceding this offer, had one or more contracts terminated for default by any Federal agency.

(2) "Principals," for the purposes of this certification, means officers; directors; owners; partners; and, persons having primary management or supervisory responsibilities within a business entity (e.g., general manager; plant manager; head of a subsidiary, division or business segment, and similar positions).

This Certification Concerns a Matter Within the Jurisdiction of an Agency of the United States and the Making of a False, Fictitious, or Fraudulent Certification May Render the Maker Subject to Prosecution Under Section 1001, Title 18, United States Code.

(b) The offeror shall provide immediate written notice to the Contracting Officer if, at any time prior to contract award, the offeror learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

(c) A certification that any of the items in paragraph (a) of this provision exists will not necessarily result in withholding of an award under the solicitation. However, the certification will be considered in connection with a determination of the offeror's responsibility. Failure of the offeror to furnish a certification or provide such additional information as requested by the Contracting Officer may render the offeror non-responsible.

(d) Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render, in good faith, the certification required by paragraph (a) of this provision. The knowledge and information of an offeror is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

(e) The certification in paragraph (a) of this provision is a material representation of fact upon which reliance was placed when making award. If it later determined that the offeror knowingly rendered an erroneous certification, in addition to other remedies available to the Government, the Contracting Officer may terminate the contract resulting from the solicitation for default.

C-6. Certification of Nonsegregated Facilities (Jan. 1999). Submission of a bid without statement of exception shall constitute certification.

(a) "Segregated facilities," as used in this provision, means any waiting rooms, work areas, rest rooms and wash rooms, restaurants and other eating areas, time clocks, locker rooms and other storage or dressing areas, parking lots, drinking fountains, recreation or entertainment areas, transportation, and housing facilities provided for employees, that are segregated by explicit directive or are in fact segregated on the basis of race, color, religion, or national origin because of habit, local custom, or otherwise.

(b) By submission of an offer, the offeror certifies that it does not and will not maintain or provide for its employees any segregated facilities at any of its establishments, and that it does not and will not permit its employees to perform their services at any location under its control where segregated facilities are maintained. The offeror agrees that a breach of this certification is a violation of the Equal Opportunity clause in the contract.

(c) The offeror further agrees that (except where it has obtained identical certifications from proposed subcontractors for specific time periods) it will—

(1) Obtain identical certifications from proposed subcontractors before the award of subcontracts under which the subcontractor will be subject to the Equal Opportunity clause;

(2) Retain the certifications in the files; and

(3) Forward the following notice to the proposed subcontractors (except if the proposed subcontractors have submitted identical certifications for specific time periods);

NOTICE TO PROSPECTIVE SUBCONTRACTORS OF REQUIREMENT FOR CERTIFICATION OF NONSEGREGATED FACILITIES

A certification of Nonsegregated Facilities must be submitted before the award of a subcontract under which the subcontractor will be subject to the Equal Opportunity clause. The certification may be submitted either for each subcontract or for all subcontracts during a period (i.e., quarterly, semiannually, or annually).

Note: The penalty for making false statements in offers is prescribed in 18 U.S.C. 1001.

Program No 1521-S Term 04/01/04 To 03/31/05 TITLE: Local Marketing Direct Mail Items												
ITEM NO.	DESCRIPTION	BASIS OF AWARD	(Contr #1 - E4) R.R. Donnelley New York		(Contr #2 - G4) Liberty Graphics Texas		(Contr #3 - I4) Monarch Litho California		(Contr #4 - K4) Phoenix Litho Pennsylvania		(Contr #5 - M4) CC3 East Pennsylvania	
			UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
I	COMPLETE PRODUCT											
A	WINDOW ENVELOPES											
(1)	Make ready	18	1,200.00	21,600.00	16,992.00	850.00	15,300.00	784.00	14,112.00	550.00	9,900.00	9,900.00
(2)	Running per 1,000 Up to 100,000	510	137.36	70,053.60	48.96	24,969.60	40.25	20,527.50	37.17	18,956.70	55.32	28,213.20
(3)	Running per 1,000 100,000 to 300,000	300	125.00	37,500.00	34.09	10,227.00	37.85	11,355.00	35.66	10,698.00	46.47	13,941.00
(4)	Running per 1,000 Over 300,000	4248	111.84	475,096.32	31.20	132,537.60	35.75	151,866.00	34.81	147,872.88	43.81	186,104.88
B	MARGINALLY PUNCHED LETTER											
(1)	Make ready	24	4,199.00	100,776.00	2,138.00	51,312.00	1,985.00	47,640.00	1,375.00	33,000.00	2,000.00	48,000.00
(2)	Running per 1,000 Up to 100,000	508	70.76	35,946.08	74.91	38,054.28	94.65	48,082.20	79.59	40,431.72	49.55	25,171.40
(3)	Running per 1,000 100,000 to 300,000	2020	58.64	118,452.80	65.36	132,027.20	74.20	149,884.00	67.25	135,845.00	46.22	93,364.40
(4)	Running per 1,000 Over 300,000											
C	MARGINALLY PUNCHED SELF-MAILERS											
(1)	Make ready	35	5,511.00	192,885.00	2,390.00	83,650.00	3,780.00	132,300.00	2,980.00	104,300.00	2,500.00	87,500.00
(2)	Running per 1,000 Up To 100,000	856	71.79	61,452.24	86.58	74,112.48	118.85	101,735.60	89.02	76,201.12	51.27	43,887.12
(3)	Running per 1,000 100,000 to 300,000	100	59.71	5,971.00	74.15	7,415.00	83.10	8,310.00	72.44	7,244.00	47.89	4,789.00
(4)	Running per 1,000 Over 300,000	8400	54.11	454,524.00	71.47	600,348.00	69.55	584,220.00	61.62	517,608.00	47.17	396,228.00
II	ADDITIONAL PROOFS											
A	WINDOW ENVELOPES											
(1)	Dylux	1	70.00	70.00	50.05	50.05	35.00	35.00	30.00	30.00	20.00	20.00
(2)	Color	1	165.00	165.00	68.20	68.20	125.00	125.00	75.00	75.00	100.00	100.00
B	MARGINALLY PUNCHED LETTERS											
(1)	Dylux	1	70.00	70.00	71.50	71.50	35.00	35.00	50.00	50.00	25.00	25.00
(2)	Color	2	165.00	330.00	97.90	195.80	125.00	250.00	125.00	250.00	106.25	212.50
C	MARGINALLY PUNCHED SELF-MAILERS											
(1)	Dylux	1	70.00	70.00	71.50	71.50	35.00	35.00	50.00	50.00	25.00	25.00
(2)	Color	2	165.00	330.00	97.90	195.80	250.00	500.00	125.00	250.00	170.00	340.00
II	ADDITIONAL CHARGES DUE TO AA'S											
A	WINDOW ENVELOPE											
(1)	Color Correction per side	1	160.00	160.00	94.00	94.00	150.00	150.00	75.00	75.00	65.00	65.00
(2)	Typesetting per side	1	120.00	120.00	50.00	50.00	150.00	150.00	35.00	35.00	65.00	65.00
B	MARGINALLY PUNCHED LETTERS/SELF-MAILERS											
(1)	Color Correction per side	1	200.00	200.00	94.00	94.00	150.00	150.00	75.00	75.00	75.00	75.00
(2)	Typesetting per side	1	160.00	160.00	50.00	50.00	150.00	150.00	75.00	75.00	75.00	75.00
CONTRACTOR TOTALS				\$1,575,932.04		\$1,172,586.01		\$1,272,800.30		\$1,107,234.42		\$938,101.50
DISCOUNT						2.00%	\$25,456.01		5.00%	\$55,361.72		\$938,101.50
DISCOUNTED TOTALS				\$1,575,932.04		\$1,172,586.01		\$1,247,344.29		\$1,051,872.70		\$938,101.50